

WOMEN DEVELOPMENT CORPORATION, BIHAR
(Dept. of Social Welfare, Govt. of Bihar)

2nd Floor, Indira Bhawan, R.C. Singh Path, Bailey Road, Patna- 800001,

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www.wdcbihar.org.in

Invitation of proposal

Engagement of consulting agency (ies) for production and airing of radio massages, talk-shows and other components for the **project campaign on prevention of child marriage and dowry with RADIO FM channels**

Women Development Corporation proposes to hire the service of professional agency to promote social campaign against prohibiting child marriage and Dowry in Bihar through Radio Channels, thereby raising awareness of the communities, the general public, district level planners and other stakeholders through a competitive bidding process.

The existing network of FM Radio channels in the state is planned to be used as an effective medium/vehicle towards dissemination of promotional message targeted at village youth in particular and the village populace in general.

The detail scope of work, eligibility & Terms of Reference (ToR) may be downloaded from the Corporation's website www.wdcbihar.org.in

Eligible agencies should submit the proposal (technical and financial) in a sealed envelope by 14th Aug. 3. PM. The technical proposal shall be opened on the same day at 4 PM in presence of the bidders who may wish to attend.

Managing Director